



ORIGINAL'S

"human tracker"

Manage Local Cultures

We engage for the cultures and their sustainability worldwide.

We provide cultural intelligence to local governments and companies.

We are specialized in:

Cultural Awareness
Cultural Planning
Cultural Products

We are promoting:

Cultural Sustainability
Corporate Cultural Responsibility
Cultural Resilience
Cultural Impact Assessment
Post-Globalization

We use culture as a trigger point for local communities to develop and be sustainable.

We help companies to include local cultures into their strategies.

Manage local cultures can help you to:

Create Value

Avoid Risks

Pacify Context

Maximize Impact

Our Services

Cultural Awareness

Training - « Cultural Sustainability for my Local Community » (for local governments - 4 hours)

Training - « Cultural Risks and Opportunities for Corporate » (for companies - 6 hours)

Walkshop - « Challenges for the Local Cultures » (for local governments & companies - 3 hours)
customized activity - onsite outside

Think-Tank - « Post-globalized stakeholders: local resilience to global changes »

Cultural Planning

Framework - « Local Culture and Sustainable Development » (for local governments & companies)

Framework - « Culturally Responsible Tourism » (for local governments & companies)

Risks Assessment - Self-assessment survey (for companies)

Cultural Strategies & Products

Consulting - Gather cultural needs & Include localness into corporate strategies (for companies)

Mobile App - Co-manage local culture (for local governments, citizens and companies)

NewTechs - Promotion of local intangible heritage (for local governments)

Cultural Storytelling

Consulting - « My company and the local cultures » (for companies)

Consulting - « Sustainability & resilience of our 'local touch' » (for local governments)

« Cultural Returns On Investment »

Cultures to revitalize local economies through innovative strategies and products.

Cultures to give a place to our local societies in a globalized world.

Cultures to promote both the *inclusiveness* -ability to integrate the outsiders- and the *exclusiveness* -ability to be different from the others- of our communities.

Cultures to facilitate the dialogue 'local governments - communities - companies' through common win-win-win strategies.

Cultures to lead to better corporate resilience and localization.

Cultures to better connect and avoid risks with the local stakeholders.

Cultures to the maximize impact of environmental & social strategies.

Cultures to better contribute to the territories in which we operate.

