



ORIGINAL'S

"human tracker"

Sustainable Management of Local Cultures

We engage for the cultures and their sustainability worldwide.

We provide cultural intelligence to local governments, organizations and companies.

We are specialized in:

Cultural Awareness for Policy-Makers
Cultural Risks & Impact Assessment
Cultural Sustainability

We are promoting:

Corporate Cultural Responsibility
Local Cultural Resilience
Post-Globalization

We use local cultures as a trigger point for local communities to develop and be sustainable.

We provide visibility to governments & companies thanks to cultural sustainability.

Cultural Sustainability

Be Visible

Create Value

Avoid Risks

Maximize Impact



Our Services for 2021-22

train

« **Cultural Sustainability: humanize and localize sustainable development** »
(12 hrs / 3000 Eur / for local governments, organizations and companies)

« **Local Cultures and CSR/ESGs/SDGs/CommunityEngagement Strategies** »
(12 hrs / 3000 Eur / for companies)

« **Gen Z & Activist Companies: challenges, risks et opportunities** »
(12 hrs / 3000 Eur / for local governments and companies)

Certificate - Cultural Sustainability's Curriculum
(12 hrs / 400 Eur per pers. / for individuals willing to engage for the sustainability of local cultures)

Walkshops on Local Cultural Challenges
(3 hrs / 2000 Eur / for local government, organizations and companies / customized to your place: contact us)

engage

Customized case studies, on-site reviews and advices on:

- 1/ cultural risks & impact assessment
- 2/ local anchorage & marketing thanks to cultures
- 3/ culturally sustainable places & regional branding

(300 Eur per day / for local governments, organizations and companies)

Short leisure trips -bleisure team building- on cultural sustainability
(4 nights / Kozani - North Greece / for local governments, organizations and companies / prices and dates: contact us)

« Cultural Returns On Investment »

Cultures to revitalize local economies through innovative strategies and products.

Cultures to give a place to our local communities in the globalized world.

Cultures to promote both the *inclusiveness* -ability to integrate the outsiders- and the *exclusiveness* -ability to be different from the others- of our societies.

Cultures to facilitate the dialogue 'local governments - communities - companies' through common win-win-win strategies.

Cultures to lead to better corporate resilience and localization.

Cultures to better connect and avoid risks with the local stakeholders.

Cultures to the maximize impact of Planet & People strategies.

Cultures to better contribute to the territories in which we operate.

