



ORIGINAL'S

human tracker

Sustainable Management of Local Cultures

We engage for the cultures and their sustainability worldwide.

We provide cultural intelligence to local governments, organizations and companies.

We are specialized in:

Cultural Awareness for Policy-Makers
Cultural Risks & Impact Assessment
Cultural Sustainability's Frameworks and Tools

We are promoting:

Corporate Cultural Responsibility
Cultural Resilience
Post-Globalization

We use local cultures as a trigger point for local communities to develop and be sustainable.

We make local cultures sustainable in a global, standardized and climate change context.

We highlight not yet identified potential problems & solutions thanks to our cultural focus.

Local Cultures & Sustainability

Be Visible

Create Value

Avoid Risks

Maximize Impact



Our Services for 2022

train

« **Cultural Sustainability: humanize and localize sustainable development** »
(12 hrs / 3000 Eur / for local governments, organizations and companies)

« **Local Cultures and CSR/ESGs/SDGs/CommunityEngagement Strategies** »
(12 hrs / 3000 Eur / for companies)

« **Gen Z & Activist Companies: challenges, risks et opportunities** »
(12 hrs / 3000 Eur / for local governments and companies)

Certificate for Individuals - Cultural Sustainability's Curriculum
(100 hrs / 4950 Eur per pers. / **launch April 2022**)

Walkshops on Local Cultural Challenges
(3 hrs / 2000 Eur / for local government, organizations and companies /
customized to your place: contact us)

engage

Customized case studies, on-site reports and intelligence on :

- 1/ cultural risks & impact assessment
- 2/ local anchorage & marketing
- 3/ cultural sustainability & regional branding

(300 Eur - day / for local governments, organizations and companies)

Short leisure trips -bleisure team building- on cultural sustainability
(4 nights / Kozani - North Greece / for local governments, organizations and
companies / **prices and dates: contact us**)

Our Work with Local Communities

Your community is facing rapid change and some aspects of your local culture are slowly getting lost.

While your community's local culture looks non-sustainable and unresilient, you are willing to secure culturally significant practices for future generations.

Our work is to report how your local culture is currently being weakened, by identifying its strengths and weaknesses in order to create a local cultural sustainability strategy.

Based on that, you can develop community engagement projects that respect local community values, assess future projects success on how they are impacting community culture as well as determine your community's cultural sustainability goals for its future.

